

RATE SHEET

NEWSPAPERS RATES

GUYANA TIMES

WEEKDAYS BW

WHOLE PAGE – USD \$350
 HALF PAGE - USD \$200
 QUARTER PAGE - USD \$150
 STRIP – USD \$150

SUNDAY BW

WHOLE PAGE – USD \$600
 HALF PAGE - USD \$325
 QUARTER PAGE - USD \$200
 STRIP – USD \$200

WEEKDAYS CLR

WHOLE PAGE – USD \$ 470
 HALF PAGE - USD \$325
 QUARTER PAGE - USD \$200
 STRIP – USD \$200

SUNDAY CLR

WHOLE PAGE – USD \$675
 HALF PAGE - USD \$360
 QUARTER PAGE - USD \$225
 STRIP – USD \$225

STABROEK / CHRONICLE / KAIETEUR

WHOLE PAGE WEEKDAYS

USD\$550 BW
 USD \$650 CLR

WHOLE PAGE SUNDAYS

USD \$750 BW
 USD \$1050 CLR

HALF PAGE WEEKDAYS

USD \$280 BW
 USD \$350 CLR

HALF PAGE SUNDAYS

USD \$400 BW
 USD \$580 CLR

QUARTER PAGE WEEKDAYS

USD \$150 BW
 USD \$180 CLR

QUARTER PAGE SUNDAYS

USD \$225 BW
 USD \$300 CLR

STRIP AD WEEKDAYS

USD \$150 BW
 USD \$180 CLR

STRIP AD SUNDAYS

USD \$225 BW
 USD \$300 CLR

RADIO

94.1

30 SEC - USD \$12.50
 60 SEC - USD \$22.50

98.1

30 SEC - USD \$12.50
 60 SEC - USD \$15.00

89.1

30 SEC - USD \$8.00
 60 SEC - USD \$12.50

TELEVISION

ENETWORK RATE

30 SEC - USD \$42.50
 60 SEC - USD \$67.50

NCN RATE

30 SEC - USD \$38.00
 60 SEC - USD \$46.00