

## RATE SHEET

### NEWSPAPERS RATES

#### GUYANA TIMES

##### WEEKDAYS BW

WHOLE PAGE – USD \$350  
 HALF PAGE - USD \$200  
 QUARTER PAGE - USD \$150  
 STRIP – USD \$150

##### SUNDAY BW

WHOLE PAGE – USD \$600  
 HALF PAGE - USD \$325  
 QUARTER PAGE - USD \$200  
 STRIP – USD \$200

##### WEEKDAYS CLR

WHOLE PAGE – USD \$ 470  
 HALF PAGE - USD \$325  
 QUARTER PAGE - USD \$200  
 STRIP – USD \$200

##### SUNDAY CLR

WHOLE PAGE – USD \$675  
 HALF PAGE - USD \$360  
 QUARTER PAGE - USD \$225  
 STRIP – USD \$225

#### STABROEK / CHRONICLE / KAIETEUR

##### WHOLE PAGE WEEKDAYS

USD\$550 BW  
 USD \$650 CLR

##### WHOLE PAGE SUNDAYS

USD \$750 BW  
 USD \$1050 CLR

##### HALF PAGE WEEKDAYS

USD \$280 BW  
 USD \$350 CLR

##### HALF PAGE SUNDAYS

USD \$400 BW  
 USD \$580 CLR

##### QUARTER PAGE WEEKDAYS

USD \$150 BW  
 USD \$180 CLR

##### QUARTER PAGE SUNDAYS

USD \$225 BW  
 USD \$300 CLR

##### STRIP AD WEEKDAYS

USD \$150 BW  
 USD \$180 CLR

##### STRIP AD SUNDAYS

USD \$225 BW  
 USD \$300 CLR

### RADIO

#### 94.1

30 SEC - USD \$22.50  
 60 SEC - USD \$12.50

#### 98.1

30 SEC - USD \$15.00  
 60 SEC - USD \$12.50

#### 89.1

30 SEC - USD \$12.50  
 60 SEC - USD \$8.00

### TELEVISION

#### ENETWORK RATE

30 SEC - USD \$42.50  
 60 SEC - USD \$67.50

#### NCN RATE

30 SEC - USD \$46.00  
 60 SEC - USD \$38.00